

POLITICS

to the processing of users personal data of sites registered on behalf of LLC "YUZHNAJA VYSTAVOCHNAJA KOMPANIJA"

1. TERMS AND DEFINITIONS

1.1. Personal data – any information relating directly or indirectly to a specific or identifiable User (subject of personal data), which can be transferred by the User using the Site.

1.2. User – an individual or legal entity who is a user of the Site.

1.3. Site / sites - a website / websites located on the Internet and registered on behalf of LLC "YUZHNAJA VYSTAVOCHNAJA KOMPANIJA"

1.4. Operator - Limited Liability Company "YUZHNAJA VYSTAVOCHNAJA KOMPANIJA", which processes the User's personal data.

1.5. Processing of personal data – any action (operation) or a set of actions (operations) of the Operator performed using automation tools and (or) without using such tools with the User's personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, change), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of the User's personal data.

1.6. Automated processing of personal data – processing of personal data using computer technology.

1.7. Non-automated processing of personal data – processing of personal data without using automation tools.

1.8. Dissemination of personal data - actions aimed at disclosing the User's personal data to an indefinite circle of persons.

1.9. Provision of personal data – actions aimed at disclosing the User's personal data to a certain person or a certain circle of persons.

1.10. Blocking of personal data – temporary termination of the processing of the User's personal data (unless the processing is necessary to clarify personal data).

1.11. Destruction of personal data – actions as a result of which it becomes impossible to restore the content of the User's personal data in the personal data information system and (or) as a result of which material carriers of personal data are destroyed;

1.12. Cross-border transfer of personal data – transfer of personal data to the territory of a foreign state to a foreign state authority, a foreign individual or a foreign legal entity.

1.13. Personal data information system – a set of personal data contained in databases and information technologies and technical means that ensure their processing.

2. GENERAL PROVISIONS

2.1. This Policy regarding the processing of personal data of users of the site/sites registered on behalf of LLC "YUZHNA YA VYSTAVOCHNAYA KOMPANIYA" (hereinafter referred to as the Policy) defines the general conditions for the collection, processing, storage, transfer and destruction of personal data of Users that can be transferred by the User using the sites of LLC "YUZHNA YA VYSTAVOCHNAYA KOMPANIYA".

2.2. This Policy has been developed taking into account the requirements of the Constitution of the Russian Federation, legislative and other regulatory legal acts of the Russian Federation in the field of personal data.

3. SUBJECTS OF PERSONAL DATA

3.1. The operator processes personal data of the following categories of subjects:

- an individual or legal entity that is a user of the Sites registered on behalf of LLC "YUZHNA YA VYSTAVOCHNAYA KOMPANIYA" (User).

4. LEGAL BASIS FOR PROCESSING PERSONAL DATA

4.1. The Operator processes the User's personal data in accordance with the following regulatory legal acts:

- Labor Code of the Russian Federation,
- Civil Code of the Russian Federation,
- Federal Law of July 27, 2006 № 149-FL "On Information, Information Technologies and Information Protection",
- Federal Law of July 27, 2006 № 152-FZ "On Personal Data",
- Decree of the President of the Russian Federation of March 6, 1997 № 188 "On approval of the List of confidential information",
- Decree of the Government of the Russian Federation of November 1, 2012 № 1119 "On approval of requirements for the protection of personal data during their

processing in personal data information systems",

- Decree of the Government of the Russian Federation of September 15, 2008 № 687 "On approval of the Regulation on the specific aspects of personal data processing carried out without the use of automation tools",
 - Roskomnadzor Order dated on September 05, 2013 № 996 "On approval of requirements and methods for anonymization of personal data",
 - Other regulatory legal acts of the Russian Federation.

5. PURPOSES OF PERSONAL DATA PROCESSING

5.1. The processing of the User's personal data is carried out for the following purposes:

- registering on the Site and providing access to its content;
- sending a message in case of subscribing to the dispatch of messages from the Operator;
- preparation, production and provision of electronic tickets for the User's access to the event;
- for other legal purposes in accordance with the current legislation of the Russian Federation;
- providing the User with offers and other information related to the User, as well as to provide information about goods and services, events and exhibitions that, in the opinion of the Operator, may be of interest to the User;
- informing the User about new services or products of the Operator's Site and/or the Operator's partners.

6. PRINCIPLES OF PERSONAL DATA PROCESSING

6.1. The processing of the User's personal data is carried out taking into account the need to ensure the protection of the User's rights and freedoms, including the protection of the right to privacy, personal and family secrets, based on the following principles:

- 6.1.1. The processing of personal data is carried out on a legal and fair basis.
- 6.1.2. The processing of personal data is limited to the achievement of specific, predetermined and legal purposes established by this Policy.
- 6.1.3. Processing of personal data that is incompatible with the purposes of collecting personal data established by this Policy is not allowed.

6.1.4. It is not allowed to combine databases containing personal data, the processing of which is carried out for purposes incompatible with each other.

6.1.5. Only personal data that meet the purposes of their processing is subject to processing.

6.1.6. The content and volume of processed personal data correspond to the stated purposes of processing and are not redundant in relation to the stated purposes of their processing.

6.1.7. When processing personal data, the accuracy of personal data is ensured, their sufficiency, and, if necessary, relevance in relation to the purposes of processing personal data.

6.1.8. All the necessary measures are being taken to remove or clarify incomplete or inaccurate data.

6.1.9. The storage of personal data is carried out in a form that allows you to determine the subject of personal data, no longer than the purpose of processing personal data requires, unless another period of storage of personal data is established by federal law or agreement.

6.1.10. The processed personal data after the achievement of the processing goals or in case of loss of the need to achieve these goals, unless otherwise provided by federal law or agreement (the party to which, the beneficiary or guarantor of which the subject of personal data is) are subject to destruction or depersonalization.

7. COMPOSITION OF PERSONAL DATA

7.1. The operator processes the following categories of the User's personal data (clarify the list of user data that we need)

- Name;
- Patronymic;
- Last name;
- Contact phone number;
- E-mail address;
- Sex;
- Age;
- Name of the company (organization) in which the User works;
- Position held;
- Citizenship;
- City and country of current residence;

- Registration address (name of the subject of the Russian Federation, district, city, other settlement, street, house and apartment number) at which the User is registered at the place of residence with the registration authorities of citizens of the Russian Federation at the place of stay and at the place of residence within the Russian Federation and which is contained in the mark on the registration of a citizen at the place of residence in a passport or document replacing a citizen's passport.

7.2. When the User visits the Site, the Operator has access to technical information that is automatically collected by the software of the Site during his visit. So, when the User visits the Site, information from the standard server logs automatically becomes available. For example, the IP address of the personal computer (proxy server), the name of the Internet provider, the domain name, the type of browser, operating system, information about the site from which the User made the transition to the Site, the pages of the Site visited by the User, the date and time of the visit to the Site. This information can be analyzed by the Operator in an impersonal form to analyze website traffic, develop proposals for its optimization and development.

7.2.1. The operator uses Google Analytics and Yandex.Metrica.

7.3. The personal data provided by the User are subject to validation by the Operator by re-confirming by the User his/her personal data only if they meet the purposes of their processing, or in cases provided for by the relevant regulatory legal act of the Russian Federation or an agreement (a party to which, the beneficiary or guarantor of which the subject of personal data is).

7.4. The processing of special personal data categories concerning race, ethnic identity, political views, religious or philosophical beliefs, intimate life is not carried out by the Operator.

8. TERMS OF PERSONAL DATA PROCESSING

8.1. The processing of personal data is carried out with the consent of the User to the processing of his personal data, unless otherwise provided by the legislation of the Russian Federation.

8.2. The User gives his consent to the processing of personal data by the Operator and allows the Operator to process (receive, transfer, process) personal data between the Operator and third parties in accordance with the concluded contracts and agreements, in order to comply with the legal rights and interests of the User, filling in the fields implying the entry of personal data, and by checking the corresponding box on

the Site:

I agree with the processing of my personal data by LLC "YUZHNAVAYA VYSTAVOCHNAVAYA KOMPANIYA" in electronic form.

8.3. The operator does not provide or disclose any information containing the User's personal data to a third party without the written consent of the User, except for cases when it is necessary to prevent threats to life and health, as well as in cases established by the legislation of the Russian Federation.

9. PROCEDURE FOR PERSONAL DATA PROCESSING

9.1. The operator collects, records, systematizes, accumulates, stores, clarifies (updates, changes), extracts, uses, transfers (distributes, provides, accesses), depersonalizes, blocks, deletes and destroys the User's personal data.

9.2. The processing of personal data provided by the User is carried out by the Operator in the following ways:

- non-automated processing of personal data;
- processing of personal data using automation tools;
- mixed processing of personal data.

10. USER'S RIGHTS

10.1. The User has the right to:

- obtain complete information about his/her personal data processed by the Operator;
- access to his/her personal data, including the right to receive a copy of any record containing his/her personal data, except for cases established by the legislation of the Russian Federation;
- clarification of his/her personal data, their blocking or destruction in the event that personal data are incomplete, outdated, inaccurate, illegally obtained or are not necessary for the purpose stated in this Policy;
- withdrawal of consent for the processing of personal data;
- take measures to protect his/her rights in accordance with the legislation of the Russian Federation;
- appeal against an action or inaction of the Operator, carried out in violation of the requirements of the legislation of the Russian Federation in the field of personal data, to the authorized body for the protection of the rights of subjects of personal data

or to the court;

- exercise of other rights stipulated by the legislation of the Russian Federation.

10.2. The user has the right to send the Operator requests for information regarding the processing of his personal data (regarding the use of his personal data) in writing at the address: 350019 Krasnodar, 100 Dzerzhinskogo str., building T, room 5 floor 2, or in the form of an electronic document signed with a qualified electronic signature in accordance with the legislation of the Russian Federation, to the e-mail address: info@uvk-expo.ru

10.2.1. The User's request for information regarding the processing of his/her personal data must contain the following information:

- Last name, first name, patronymic of the User;;
- Registration address (name of the subject of the Russian Federation, district, city, other settlement, street, house and apartment number) at which the User is registered at the place of residence with the registration authorities of citizens of the Russian Federation at the place of stay and at the place of residence within the Russian Federation and which is contained in the mark on the registration of a citizen at the place of residence in a passport or document replacing a citizen's passport;
- E-mail address;
- Postal address to which the Operator's response should be sent;
- The text of the request (the recommended form of the Request for information regarding the processing of personal data is set in Appendix № 1 to this Policy);
- Date and User's signature.

10.2.2. After receiving the User's Request for information regarding the processing of his/her personal data, the Operator undertakes to consider it and send a response within thirty calendar days from the receipt of the User's Request.

11. OBLIGATIONS OF THE USER

11.1. In order to prevent the third parties from gaining access to the User's account on the Site, it is necessary to follow a number of the recommendations below:

- give priority to the secure protocol (HTTPS) when connecting to the resources of the Site;
- do not use e-mail and means of prompt message sending (SMS, Viber,

WhatsApp, Skype, ICQ, etc.) to transfer the login (username) and password;;

- do not use simple or meaningful passwords. The password must be a meaningless combination of upper and lower case letters, numbers, and characters;
- complete a session on the Site under your account;
- do not agree to save the password for the Site (do not click the "Remember password" box);
- control who has access to the e-mail address.
- all actions performed on the Site by the User authorized under his/her account are considered to have been performed personally by the User. The responsibility of proving otherwise lies with the User.

11.2. The Operator is obliged to make the necessary changes at the request of the User, block his/her personal data or destroy if the personal data is incomplete, outdated, inaccurate, illegally obtained or is not necessary for the purpose stated in this Policy.

11.3. In case of revealing inaccurate personal data of the User or illegal actions with them, the Operator, when contacting or at the request of the User, blocks the personal data relating to this User from the moment of such application for the verification period.

11.4. In case of confirmation of the fact of inaccuracy of the User's personal data, the Operator clarifies the personal data from the User and removes its blocking.

11.5. In the event that illegal actions with the User's personal data are revealed, the Operator, within a period not exceeding three working days from the date of such identification, is obliged to eliminate the violations. If it is impossible to eliminate the violations committed, the Operator is obliged to destroy the personal data within a period not exceeding three working days from the date the illegal actions with the User's personal data are revealed.

11.6. After the period of three years has passed since the last activity of the User on the Site, the Operator stops processing (storing) his/her personal data, unless another period for storing personal data is established by federal law or agreement (a party to which the subject of personal data is the beneficiary or guarantor). In this case, the Operator destroys the User's personal data.

12. MEASURES TO ENSURE THE PROTECTION OF PERSONAL DATA

12.1. The Operator has taken the following measures that are necessary and sufficient to ensure the fulfillment of the Operator's obligations stipulated by the legislation of the Russian Federation on personal data:

12.1.1. A person responsible for organizing the processing of personal data has been appointed.

12.1.2. A person responsible for ensuring the security of personal data has been appointed.

12.1.3. Administrators of the Operator's information systems (where personal data are stored) have been appointed.

12.1.4. The General Director of the Operator approved the local acts on the processing of personal data, identifying and preventing violations of the legislation of the Russian Federation in the field of personal data and eliminating such violations.

12.1.5. Personal data processed without the use of automation tools are separated from other information, in particular by fixing them on separate material carriers of personal data, in special sections, etc.

12.1.6. Separate storage of personal data and their material carriers is ensured, the processing of which is carried out for different purposes and which contain different categories of personal data.

12.1.7. The User's personal data is stored electronically in the Operator's information systems, as well as in archival copies of the databases of these systems, subject to the conditions ensuring the safety of personal data and excluding unauthorized access to them.

12.1.8. There is a ban on the transfer of the User's personal data through open communication channels and Internet networks without applying the measures established by the Operator to ensure the security of personal data, with the exception of publicly available and (or) anonymized personal data.

12.1.9. Internal control is exercised over the compliance of the processing of the User's personal data with the Federal Law "On Personal Data" and the regulatory legal acts adopted in accordance with it, the requirements for the protection of personal data, this Policy and the Operator's local acts.

12.1.10. Periodically, the Operator's employees who process personal data are familiarized with the provisions of the legislation of the Russian Federation on personal data (including requirements for the protection of personal data) and local acts on the processing of personal data.

12.1.11. Other measures provided for by the legislation of the Russian Federation in the field of personal data.

12.2. When processing the User's personal data, the Operator takes the necessary

legal, organizational and technical measures to protect personal data from unauthorized or accidental access to them, destruction, modification, blocking, copying, provision, dissemination of personal data, as well as from other illegal actions in relation to personal data, in accordance with the legislation of the Russian Federation in the field of personal data and local acts.

13. CONFIDENTIALITY

13.1. . The User's personal data is confidential information that is not subject to disclosure, and cannot be used by the Operator for purposes not listed in this Policy. The disclosure of personal data in this Policy means an action or inaction as a result of which personal data, in any possible form (oral, written, other form, including using technical means) becomes known to third parties without the consent of the owner of such information or in spite of civil - legal contract.

13.2. The disclosure of the User's personal data or part thereof is allowed only in cases provided for by the current legislation of the Russian Federation, or with the separate consent of the User.

13.3. The operator does not carry out cross-border transfer of the User's personal data.

14. LIABILITY

14.1. The operator is responsible for violation of obligations to ensure the security and confidentiality of personal data during their processing in accordance with the legislation of the Russian Federation.

14.2. The responsibility of the Operator's employees who have gained access to the processed personal data of the User for failure to comply with the requirements of the rules governing the processing and protection of personal data is determined in accordance with the legislation of the Russian Federation in the field of processing personal data and local acts of the Operator.

14.3. The site contains links to other websites on the Internet. The operator is not responsible for the policy regarding the processing of personal data of other websites on the Internet.

15. FINAL PROVISIONS

15.1. This Policy is an internal document of the Operator, it is publicly available and must be posted on the Site.

15.2. This Policy comes into force from the moment it is published on the Site and applies to the User's personal data received both before and after the entry into force of this Policy.

15.3. The operator has the right to make changes to this Policy unilaterally in the event of changes in the regulatory legal acts of the Russian Federation, as well as at its own discretion.

16. APPENDICES

Appendix № 1. Recommended form of Request for information regarding the processing of personal data.

17. OPERATOR'S COMPANY DETAILS

LLC "YUZHNAJA VYSTAVOCHNAJA KOMPANIJA"

Legal address:

350005, Krasnodar region, Krasnodar, 1 Congressnaya street, building A, room 16, floor 1

Mailing address:

350019, Krasnodar, 100 Dzerzhinskogo str., P.O. Box 4076

TIN 2311215725

KPP 231101001

PSRN 1162375022501

Bank account: 40702810230000013142 (Krasnodar)

Bank: Branch OSB № 8619 of Sberbank of Russia, Krasnodar

Correspondent account: 30101810100000000602

BIK 040349602

Phone/fax: 8 (861) 202-05-35

e-mail: info@uvk-expo.ru

www.uvk-expo.ru

Appendix № 1

to the Policy regarding the processing of personal data of website users

LLC "YUZHNAJA VYSTAVOCHNAJA KOMPANIJA"

Recommended form of Request for information regarding the processing of personal data
beginning of form

To Personal data operator

LLC "YUZHNAJA VYSTAVOCHNAJA KOMPANIJA"

350005, Krasnodar region, Krasnodar, 1 Congressnaya street, building A, room 16, floor 1

Mailing address:

350019, Krasnodar, 100 Dzerzhinskogo str., P.O. Box 4076

TIN 2311215725

KPP 231101001

PSRN 1162375022501

info@uvk-expo.ru

From (last name, first name, patronymic of the User, the registration address (name of the subject of the Russian Federation, district, city, other settlement, street, house and apartment number), by which the User is registered at the place of residence with the registration authorities of citizens of the Russian Federation at the place of stay and at the place of residence within the Russian Federation and which is contained in the mark on the registration of a citizen at the place of residence in a passport or document replacing a citizen's passport, Email address, Postal address to which the Operator's response should be sent)

Request for information regarding the processing of personal data

In accordance with Part 1 and Part 4 of Article 14 of the Federal Law of July 27, 2006 № 152-FZ "On Personal Data" I ask you to provide information regarding the processing of my personal data, namely:

- confirmation of the fact of processing my personal data;
- legal grounds and purposes of processing my personal data;
- methods of processing my personal data;
- information about persons (with the exception of the operator's employees) who have access to my personal data, or who may be granted such access on the basis of an agreement with the

operator;

- a list of processed personal data and the source of their receipt;
- terms of processing my personal data, including the terms of their storage;
- information on the performed or proposed cross-border transfer;
- name or surname, first name, patronymic and address of the person who processes my personal data on behalf of the operator, if the processing is entrusted or will be entrusted to such a person.

(date)

(signature)

(Last name, name, patronymic)

_____ end of form _____